AFD&MA, Inc. 87th Annual Convention

100 YEARS

"A Century of Legacy, A Future of Promise"

JUNE 14-17, 2026

EMBASSY SUITES BY HILTON
Downtown Tuscaloosa
2410 University Blvd.
Tuscaloosa, AL 35401

FDMA INC.

VENDOR PACKET

ALABAMA FUNERAL DIRECTORS and MORTICIANS ASSOCIATION, INC.

EST. 1920

Dear Valued Business Vendor,

On behalf of the Alabama Funeral Directors and Morticians Association, Inc. (AFDMA), it is my honor to extend an invitation for you to participate as a Vendor or Exhibitor at our upcoming Centennial Anniversary and 87th Annual State Convention and Expo, to be held June 14-17, 2026, in Tuscaloosa, Alabama.

This year's milestone event will be hosted at the beautiful Embassy Suites by Hilton Tuscaloosa Alabama Downtown, located at 2410 University Boulevard, Tuscaloosa, AL 35401. We anticipate strong attendance from funeral service professionals, industry leaders, and community members from across the state and beyond.

Your participation as a vendor provides an excellent opportunity to:

- Showcase your products and services to licensed funeral directors, embalmers, and business owners statewide
- Build lasting professional relationships within the funeral service industry
- Gain valuable exposure through our convention program and networking events

Vendor space is limited and will be confirmed on a first-come, first-served basis. We encourage you to secure your booth early to ensure your inclusion in this historic celebration.

Additional details regarding booth rates, setup times, and sponsorship opportunities will be provided upon request. Please feel free to contact me, BryOnda Collins, Belverleeann Madison, or Carole Banks with any questions or to reserve your space.

We look forward to your participation in making this year's AFDMA Centennial and 87th Convention an event to remember!

Warm regards,

Michael E. Cashaw, Jr.

Michael E. Cashaw, Jr., Convention Chairperson
Alabama Funeral Directors and Morticians Association, Inc.

ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

87th Annual Convention

JUNE 14, 2026 - JUNE 17, 2026

General Information

HOST HOTEL

EMBASSY SUITES BY HILTON TUSCALOOSA-DOWNTOWN
2410 University Boulevard
Tuscaloosa, Alabama 35401

Room rates:

King	**$169**
Double Queen	**$169**

Check in: 4:00 PM **Check out: 11:00 AM**

Room Block Code: "90B"

An 15% lodging tax and $2.00 city surcharge tax will be added to your room rate. The room rate is valid from June 14-17, 2026. All room reservations must be made directly through Embassy Suites Reservations at 1-205-561-2500. A credit card is required for all room reservations.

If you are using a Brown Service letter, you are required to make your own reservation. Specific details will be provided with the correspondence from Brown Service. Any unresolved discrepancy could result in your card being charged for the hotel stay. Daily parking will be $8.00.

DEADLINES

Early Bird Registration	April 1, 2026
Hotel Reservation	May 15, 2026
Souvenir Journal	May 01, 2026
Pre-Registration	May 25, 2026

SOUVENIR JOURNAL INFORMATION

Full Page Ad	**$250**
Half Page Ad	**$150**

***Email Camera Ready Art : PDF, JPEG (300 dpi) to: bad.madison@yahoo.com**

Send all payments to:
AFD&MA, Inc.
4715-23rd Street • Tuscaloosa, AL 35401

ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.
87TH ANNUAL CONVENTION JUNE 14, 2026 - JUNE 17, 2026

Sponsorship Opportunity

PLATINUM SPONSOR

AFD&MA MORTICIAN'S BALL $12,500
This is the highlight of the convention! A upscale evening with colleagues, local officals, vendors, and guests. This event will be historic as we will celebrate 100 years of service, legacy and innovation. Sponsors will be recognized on literature as an event sponsor, have an opportunity to speak and signage will be provided.

WELCOME RECEPTION $10,000
This is the convention opener, attendees come together in a social atmosphere, enjoy food, entertainment, and fellowship. Sponsors will have an opportunity to meet and mingle directly with attendees from all over the state. Sponsors will be recognized on literature as an event sponsor, have an opportunity to speak and signage will be provided.

AFTER HOURS MORTICIAN'S MIX AND MINGLE $7,000
This new & exclusive social event held immediately after the AFD&MA Mortician's Ball will be the climax of the Convention. This sponsorship delivers exceptional visibility and direct access to leading funeral industry professionals in a relaxed atmosphere. Sponsors will be recognized on literature as an event sponsor, have an opportunity to speak and signage will be provided.

GOLD SPONSOR

LUNCHEON OF CHAMPIONS $5,000
This event is with ALL VENDORS and will be held the first business day. Sponsors will be recognized at the beginning of the luncheon as an event sponsor and listed on printed literature.

SILVER SPONSOR

THE FUNERAL DIRECTORS' RECEPTION $3,500
This event is held immediately after the Welcome Reception at the hotel, the Funeral Directors' Reception offers an environment for attendees to mingle. Sponsorship includes verbal acknowledgment and visibility among attendees.

THE DIRECTORS' LOUNGE NIGHT $2,000
This event is after the Offsite Event back at the hotel. This is an opportunity for guests to meet, connect, and mingle with directors, members, and colleagues in an intimate, relaxed setting. This sponsorship helps create a comfortable atmosphere for meaningful conversation and networking throughout the evening.

PREFERRED SPONSOR

SOUVENIR BAGS $1,500

Alabama Funeral Directors & Morticians Association, Inc.

87th Annual Convention Agenda

June 14, 2026 - June 17, 2026

2026 CONVENTION WORKING AGENDA

Embassy Suites by Hilton, Tuscaloosa

Sunday, June 14, 2026

11:00 AM - Until	Church Worship/Lunch
1:00 PM - 6:00 PM	Registration open
3:00 PM - 4:00 PM	Educational CE
4:00 PM - 5:00 PM	New Members Orientation CE
6:00 PM - 7:00 PM	Memorial Service
7:00 PM - 8:30 PM	AFDMA Welcome Reception - Heavy hors d'oeuvres
8:30 PM - 10:00 PM	Opening of ER Hudson Convention Hall - Cocktails/Dessert Bar
10:00 PM - 11:15 PM	Hospitality

Monday, June 15, 2026

8:00 AM - 5:00 PM	Registration
8:30 AM - 9:00 AM	Devotion
9:00 AM - 10:00 AM	Educational CE
10:00 AM - 11:00 AM	Educational CE
11:00 AM - 12:00 PM	Opening Business Session
12:00 PM - 2:00 PM	Members Lunch & Auction (w/Vendors)
2:00 PM - 3:00 PM	Educational CE
5:00 PM - 8:00 PM	(Off Site) Hosted by Districts 6 & 7
9:00 PM - 11:00 PM	Hospitality

Tuesday, June 16, 2026

8:00 AM - 3:00 PM	Registration
8:30 AM - 9:00 AM	Devotion
9:00 AM - 2:00 PM	Convention Hall Open
9:00 AM - 10:00 AM	Educational CE
10:00 AM - 11:00 AM	Educational CE
11:00 AM - 12:00 PM	Educational CE
12:00 PM - 2:00 PM	Lunch and Visit Vendors
7:00 PM - 9:00 PM	Presidential Gala
9:00 PM -11:00 PM	Hospitality

Wednesday, June 17, 2026

8:30 AM - 9:00 PM	Devotion
10:00 AM - 11:00 AM	Closing Business meeting

Complimentary breakfast is served daily, with weekday hours from 6:00 AM to 9:00 AM and weekend hours from 7:00 AM to 10:30 AM. The Manager's Reception is held every day from 5:00 PM to 6:30 PM.

ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

87th Annual Convention

JUNE 14, 2026 - JUNE 17, 2026

Vendor Registration Form

Firm Name: _____

Mailing Address: _____

City/State/Zip: _____

Primary Email Address: _____ Cell #: _____

Office #: _____ Fax #: _____

Badge Information (1)_____

(2)_____

Emergency Contact Name & Number: _____

Company Title: _____Owner _____Manager _____Representative _____Other: _____

Dietary Preferences: We will do our best to accommodate your dietary needs but cannot guarantee availability of choices. Please circle your preferences below:

Seafood Allergies: Yes/No Vegetarian: Yes/No Food Allergies: _____

VENDOR REGSITRATION FEES

Vendor Tabletop Exhibit.....$550
Vendor Booth Exhibit.....$650

(Booth exhibit required if you are bringing a casket. No limousines inside.)

Vendor registration includes:

- 6' Table and two chairs
- One ticket for the Welcome Reception (Additional tickets $65)
- One ticket to the AFD&MA Mortician's Ball (Additional tickets $125)
  (Pre-registration is encouraged.)

SOUVENIR

PAYMENT METHOD: YOU MAY ALSO REGISTER ONLINE AT ALABAMAFDMA.ORG

____Check #_____ ____Credit Card (type)_____ Zip_____ CVV_____

Credit Card #_____ Exp. Date_____

Name as it appears on card_____

Signature_____

Make payment payable to:
AFD&MA, Inc.
4715-23rd Street • Tuscaloosa, AL 35401
alabamafdma.org

All registration cancellations must be submitted in writing on or before Friday, May 30th, 2026, 4:00 PM to receive a refund minus a $50 service fee. Cancellations made after the deadline will not be refunded. All refunds will be processed 30-days after the close of the meeting.