



80TH ANNUAL  
ALABAMA FUNERAL DIRECTORS AND  
MORTICIANS ASSOCIATION, INC.

CONVENTION AND EXPO  
JUNE 11 - 14, 2017

“BONDED BY FAMILIES, UNITED BY GOD”



EMBASSY SUITS BY HILTON MONTGOMERY  
300 TALLAPOOSA STREET  
MONTGOMERY, ALABAMA 36104



ALABAMA FUNERAL DIRECTORS AND  
MORTICIANS ASSOCIATION, INC.

C/O Royal Funeral Home, Inc.

4315 Oakwood Avenue, NW – Huntsville, AL 35810

256.534.8481 (Phone) – 256.534.8409 (Fax)

afdmahuntsville@gmail.com (Email)

[www.alabamafdma.org](http://www.alabamafdma.org)

*From the Desk of David W. Smith, CFSP, CPC - President*

**March 1, 2017**

**Greetings Members, Colleagues, and Friends:**

On behalf of the members of the Alabama Funeral Directors and Morticians Association, I extend a cordial and warm invitation to you to join us in Montgomery, Alabama on June 11-14, 2017 for our 80th Annual Convention. The Host Committee has selected the theme “Bonded by Families and United by God” and are in the process of planning exciting, informative, productive and enjoyable meetings, workshops and social activities for attendees.

I extend my sincere appreciation to the various Committees and others who are working so diligently under the leadership of the Convention Chair, Mr. E.R, Hudson, to plan and host the Convention. This Vendor Package has been prepared to assist you in making your reservations and soliciting vendors and sponsors.

You are asked to mail checks, registration forms and membership renewals to Mrs. Belverleeann Madison, P. O. Box 2687, Tuscaloosa, AL 35403-2687. Vendor Reservations/Sponsorships and ads should be mailed to Mr. Hudson at P. O. 452, Greenville, AL 36037. You may also contact him with any questions or if you need additional information. His contact information is as follows: [erhudson1@yahoo.com](mailto:erhudson1@yahoo.com), 1-888-416-9990 or 1-334-382-3202. His fax number is 1-334-371-4882.

**Respectfully Yours,**

*David W. Smith*

*David W. Smith, CFSP, CPC*

*President, Alabama Funeral Directors and Morticians Association, Inc.*

*Vice President, Royal Funeral Home, Inc.*

# **DEAR FUNERAL COLLEAGUES!**

**Have you seen or do you have in your possession any old publications or antique African American funeral items?**

**If yes, awesome! This year our (AFD&MA.INC) 80th Annual Convention will shine on African American Funeral service history.**

**We will love to display your items in a professional manner. Your items will be returned as soon as the exhibit hall closes.**

**Don't be left out of this historical event,  
All items must be received by June 1, 2017.**

**Please mail items to be displayed to the convention chairman**

**To: Mr. E.R. Hudson**

**P.O. Box. 452**

**Greenville, AL 36037**

**Any Questions please don't hesitate to call AFD&MA Convention Chair at 1-334-382-3202**

**Thank you in advance,  
2017 80th Convention Chair  
Eguene R. Hudson**



ALABAMA FUNERAL DIRECTORS &  
MORTICIANS ASSOCIATION, INC.

Office of Convention Chairman

P. O. Box 452 Greenville, AL 36037

1-888-416-9990 (Office)

334-371-4882 (Fax)

March 1, 2017

Dear Members, Colleagues and Friends:

The Alabama Funeral Directors and Morticians Association Incorporated will convene its 80th Annual Convention on June 11-14, 2017 in Montgomery, Alabama. The meeting will be held at the Embassy Suites. We extend a special invitation to you to exhibit your firm's services and products and to consider sponsorship of Convention events and activities.

Sponsorship levels are:

Platinum	\$4,000 and up
Gold	\$3,500 - \$3,999
Bronze	\$2,500 and above
Silver	\$2,000 and above

All sponsors and vendors will be appropriately recognized in the Souvenir Journal. Level sponsors will receive a full page ad. Others may purchase a full page ad for \$150.00.

Exhibit prices are \$300 each. A Reservation/Sponsorship Form is included for your convenience. Souvenir Journal ads price list is also provided for your convenience.

We appreciate the support you have given to AFD&MA in the past and look forward to your continued support. If you are a new exhibitor or sponsor, we welcome you to the AFD&MA family.

Sincerely,

*E. R. Hudson*

E. R. Hudson, Convention Chair

Alabama Funeral Directors and Morticians Association, Inc.



# ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

**80th Annual Convention Tentative Agenda\***

**June 11-14, 2017**

**Embassy Suites Hotel—Montgomery, Alabama**

**\*This is a tentative glance at the 2017 Convention agenda.  
The final program will be available at the convention.**

## **SATURDAY, JUNE 10, 2017**

**Early Bird**

**7:45 p.m.**

**9:00 p.m.**

**Advance Party**

**Dinner—TBA**

**Work Session— Local Committee  
and Registration Committee**

## **SUNDAY, JUNE 11, 2017 (1 day pass \$125.00)**

**11:00 a.m.**

**Church Service**

**1:00 p.m.—3:00 p.m.**

**Lunch**

**1:00 p.m.—4:30 p.m.**

**Vendors Arrive**

**3:00 p.m.—6:00 p.m.**

**Registration Open**

**4:30 p.m.—5:30 p.m.**

**Seminar**

**6:00 p.m.—7:00 p.m.**

**Memorial Service of Remembrance**

**7:15 p.m.—9:15 p.m.**

**Welcome Reception**

**7:30 p.m.—9:00 p.m.**

**Registration Open**

**9:30 p.m.—until**

**Hospitality**

## **MONDAY, JUNE 12, 2017 — Gold Blazers at the State Uniform (1 day pass \$125.00)**

**7:30 a.m.—9:00 a.m.**

**Breakfast**

**8:00 a.m.—11:00 a.m.**

**Registration Opens**

**8:30 a.m.—9:00 a.m.**

**Devotion**

**9:45 a.m.— 10:45 a.m.**

**Opening Business Session**

**11:00 a.m.—12:00 noon**

**Charles Perine (1 hour)**

**12:00 Noon—3:00 p.m.**

**Registration Open**

**12:10 p.m.—1:00 p.m.**

**Lunch (Sponsor Needed)**

**1:00 p.m.—2:00 p.m.**

**Visit Vendors**

**2:00 p.m.— 3:00 p.m.**

**Business Session**

**MONDAY, JUNE 12, 2017 (continued)**

**3:00 p.m.—6:00 p.m. Picnic/On Your Own**

**6:00 p.m.—10:00 p.m. Casino/Ball Game Dinner**

**10:30 p.m.—until Hospitality Suite Open**

**TUESDAY, JUNE 13, 2017**

**7:30 a.m.—8:30 a.m. Breakfast**

**8:00 a.m.—3:00 p.m. Registration Opens**

**8:30 a.m.—9:00 a.m. Devotion**

**9:00 a.m.—10:45 a.m. Business Session**

**11:00 a.m.—12:00 Noon Seminar (Heath Bowen 1 CEU)**

**12:00 Noon—1:00 p.m. Lunch (Sponsors Needed)**

**1:00 p.m.—2:00 p.m. Ladies Auxiliary Meeting**

**2:00 p.m.—3:00 p.m. Visit Vendors**

**3:00 p.m.—5:00 p.m. Seminar (OSHA 2hrs CEU)**

**5:00 p.m.—6:30 p.m. On Your Own - Visit Vendors**

**6:30 p.m.—7:00 p.m. Cocktails (Optional)**

**7:30 p.m.—9:45 p.m. Banquet**

**10:00 p.m.—until Hospitality Open**

**WEDNESDAY, JUNE 14, 2017**

**7:30 a.m.—8:30 a.m. Breakfast**

**8:30 a.m.—9:00 a.m. Devotion**

**9:00 a.m.—Final Business Session, Election of Officers**

**Convention Adjourned**



ALABAMA FUNERAL DIRECTORS &  
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Dress Attire for Meetings

**ANNUAL STATE CONVENTION**

**Memorial Services..... Business Attire**

**Monday Business Session ..... State Uniform  
(gold blazer, white shirt, and black slacks/skirt)**

**Tuesday Business Session ..... Business Casual**

**ANNUAL NATIONAL FUNERAL DIRECTORS &  
MORTICIANS ASSOCIATION CONVENTION**

**Memorial Services..... Business Attire**

**Monday Opening Session ..... State Uniform Attire**

**Tuesday Business Session ..... Business Casual**

**Banquet ..... See National Brochure**

**President's Inauguration..... See National Brochure**

**National Board of Director's Meeting (Atlanta, Georgia) ..... Business Casual**

**Fifth District..... Business Casual**

**House of Representatives ..... Business Casual**



ALABAMA FUNERAL DIRECTORS &  
MORTICIANS ASSOCIATION, INC.

Office of Financial Secretary

Tuscaloosa, Alabama 35403

205.759.5736 (Office) \* 205.759.5745 (Fax) \* 205.886.7858 (Cell)

[www.alabamafdma.org](http://www.alabamafdma.org) (Web) \* [info@alabamafdma.org](mailto:info@alabamafdma.org) (Email) \* [bad.madison@yahoo.com](mailto:bad.madison@yahoo.com) (Email)

## **OFFICIAL NOTICE**

**TO:** All Funeral Home Establishments, Funeral Directors & Embalmers  
**FROM:** Belverleann D. (Bad) Madison, Financial Secretary, AFD&MA, Inc.  
**DATE:**  
**SUBJECT:** DUE DATES FOR 2017 ANNUAL DUES

Greetings, Colleagues:

According to the By-laws, Article VIII: DUES: "Each member shall pay to the Financial Secretary between **November 1 and January 1**, annual dues. IF said dues are not paid by this date, a \$25 late fee shall be assessed."

Reminders

November 1, 2016 - January 1, 2017 are the current dates for annual dues in the amount of \$600.00, without paying at \$25 late fee. Friendly Reminder: PLEASE SEND YOUR DUES!!

All first-time membership applicants must complete an Application for Membership Form and pay a \$25 application fee (dues in the amount of \$600.00 must also be included). A copy of the Dues Payment and Membership Form must be completed and returned with your annual dues.

PLEASE RETURN THE APPROPRIATE FORM(S) WITH YOUR PAYMENT TO THE ABOVE ADDRESS.

SPECIAL NOTE: If you are currently a member of the AFD&MA, Inc., encourage other licensees to join. Be a committee of "ONE", and invite a licensed friend to join with you. If each member brings in a new member, our membership will double for 2017.

## **PLEASE, DO YOUR PART**





# ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

80th Annual Convention Tentative Agenda\*

June 11-14, 2017

## PRE-REGISTRATION AND ONSITE INFORMATION

### GENERAL MEMBERS

The Pre-Registration Fee (until Friday, June 1, 2017) is \$600.00

The on-site fee is \$625.00

### FIRM MEMBERS: STATE ONLY

The Pre-Registration Fee (until Friday, June 1, 2017) is \$300.00

The on-site fee is \$325.00

### STUDENT/APPRENTICE MEMBERS

The Registration fee is \$125.00 for student members and \$125.00 for apprentice members. Students/Apprentices must be a member of NFDMA by June 1, 2017 to be eligible to receive the student/apprentice member registration rate.

The on-site fee is \$150.00

### GUEST(S) OF A MEMBER

The Pre-Registration Fee (until Friday, June 1, 2017) is \$225.00

The on-site fee is \$250.00

\*\*\*Guests do not receive ANY CEU credit\*\*\*

### LICENSED NON-MEMBERS

The Pre-Registration Fee (until Friday, June 1, 2017) is \$225.00

The on-site fee is \$250.00

### STUDENT/APPRENTICE NON-MEMBERS

The Registration fee is \$125 for students/apprentices who are not members of AFD&MA, Inc. Registrants must include a copy of valid student ID or apprenticeship license.

The on-site fee is \$150.00

### HOTEL INFORMATION

Registration Deadline - May 27, 2017

Reservations Code: AFD - 1-334-269-5055

One banquet ticket is included with Registration

Additional Banquet Ticket — \$65.00

Banquet Table (Seats 8) — \$395.00

Youth — Registration \$75.00 On-site \$100.00

Please see separate registration form and medical forms provided for registration of children ages 5-17.



ALABAMA FUNERAL DIRECTORS &  
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80<sup>th</sup> Annual Convention

**PRE-REGISTRATION FORM**

Embassy Suites Hotel - Montgomery, Alabama

1-334-269-5055

RESERVATIONS CODE: AFD

HOTEL RESERVATIONS DEADLINE: May 27, 2017

REGISTRATION DEADLINE: June 1, 2017

LATE REGISTRATION BEGINS: June 2, 2017

After June 1, 2017, the registration fee will be \$250.00

TITLE PREFERENCE: Mr. Ms. Mrs. Rev. Dr.

NAME: \_\_\_\_\_

FUNERAL DIRECTORS/EMBALMER LICENSE NUMBERS \_\_\_\_\_ - \_\_\_\_\_

COMPANY: \_\_\_\_\_

FIRM'S LICENSE NUMBER: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

MEAL/DIET RESTRICTIONS (Please specify): \_\_\_\_\_

PAYMENT METHOD:

Check  VISA  M/C  AE 3 or 4 Digits CSC #

Money Order  Cashier Check  Business Check

TOTAL PAYMENT ENCLOSED: \_\_\_\_\_

MAIL FORM AND PAYMENT TO: AFD&MA, INC.  
Office of the Financial Secretary  
Attn: Belverleann Madison  
P. O. Box 2687  
Tuscaloosa, AL 35403-2687



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**YOUTH PRE-REGISTRATION FORM**

Registration Deadline June 1, 2017

NAME: \_\_\_\_\_

YOUTH SHIRT SIZE    \_\_\_ S    \_\_\_ M    \_\_\_ L    \_\_\_ XL

AGE \_\_\_\_\_ DATE OF BIRTH \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PARENT/GUARDIAN: \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ CELL NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

MEAL/DIET RESTRICTIONS \_\_\_\_\_

**MEDICAL INFORMATION**

ALLERGIES \_\_\_\_\_

MEDICINE(S) THAT MUST ACCOMPANY THE CHILD \_\_\_\_\_

PHYSICIAN'S NAME AND CONTACT NUMBER \_\_\_\_\_

EMERGENCY CONTACT #1 NAME: \_\_\_\_\_

CELL NUMBER \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

EMERGENCY CONTACT #2 NAME: \_\_\_\_\_

CELL NUMBER \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

NOTE: Any adult accompanying a child will have to pay for admission and food separately

PARENT/GUARDIAN SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Signature of parent/guardian on this form acknowledges their financial responsibility for medical and dental care when required for their child.



# ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

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**June 11 - 14, 2017**

## **PRICE LIST**

### **ADS**

Front Inside Cover, Back Inside Cover, or Back  
Outside Cover (Color or B/W)

Full Page

**\$150.00**

1/2 Page

**\$100.00**

No other sizes will be accepted

### **BOOTHS/EXHIBIT SPACE**

Booth Space (10'x10')

**\$300.00**

Hearse and Limousine

**\$300.00**

**Note: Includes company name, trash can, skirting, and chair; must have a floor mat; vehicles must contain no more than a quarter tank of gas. Please advise if electricity will be needed; one electrical cord provided and additional cords available for \$10.00 each.**



# ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

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## PRICE LIST

### CONFERENCE ONSITE REGISTRATION FEES

**On-site +\$25.00 late fee**

(Includes all educational sessions, planned meal functions and special events, except where noted)

\$225.00 Per Person — All Classifications (Association Member/Spouse/Guest of Member)

\$125.00 Student/Apprentice

\$275.00 Non-Member (Licensed Funeral Director/Embalmer)

\$275.00 Late/On-site Registration

One banquet ticket included in registration fee;

\$65.00 Each additional banquet ticket

\$395.00 Banquet Table (Seats 8)

\*One Day Registration

\$100.00 Association Member      On-site \$125.00

\$125.00 Non-Member              On-site \$150.00

The Pre-Registration Deadline is Thursday, June 1, 2017



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## EXHIBIT RESERVATIONS

Please indicate if electricity will be needed: Yes \_\_\_\_\_ No \_\_\_\_\_

Name of Company \_\_\_\_\_

Name/Title of Representative(s) \_\_\_\_\_

Telephone Numbers \_\_\_\_\_ Cell \_\_\_\_\_

Products/Services Exhibiting \_\_\_\_\_

*Deadline for Ads May 16, 2017*

### Sponsorship Levels

Includes one banquet ticket per \$1000.00 sponsorship

PLATINUM

\$4000.00 +

GOLD

\$3500.00 +

BRONZE

\$2500.00 +

SILVER

\$2000.00 +

Please indicate your sponsorship level \_\_\_\_\_

Name of Company \_\_\_\_\_

Name/Title of Representative \_\_\_\_\_

Telephone Numbers \_\_\_\_\_

Email \_\_\_\_\_

## BANQUET RESERVATIONS

*Banquet Tickets \$65.00 each Reserved Tables (Seating of 8) \$360.00*

Name of Company \_\_\_\_\_

Contact Person Attending \_\_\_\_\_

Number of Tickets Desired \_\_\_\_\_

Mail or email to: Mr. E.R. Hudson

P.O. Box 452

Greenville, AL 36037

erhudson1@yahoo.com

Make all checks payable to: AFD&MA, Inc.

Office of the Financial Secretary

Attn: Ms. Belverleeann D. Madison

P.O. Box 2687

Tuscaloosa, AL 35403



ALABAMA FUNERAL DIRECTORS &  
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**APPLICATION FOR MEMBERSHIP**

Title Preference: Mr. Mrs. Ms. Rev. Dr.

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Licensed Funeral Embalmer \_\_\_\_\_ License Number \_\_\_\_\_

Apprentice Funeral Embalmer \_\_\_\_\_ License Number \_\_\_\_\_

Preferred Mailing Address \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**MEMBERSHIP FEES**

\_\_\_\_\_ General Member

\_\_\_\_\_ Membership Fee: \$600.00 per year

\_\_\_\_\_ Firm Member

\_\_\_\_\_ Membership Fee: \$250.00 per year

\_\_\_\_\_ Student/Apprentice

\_\_\_\_\_ Membership Fee: \$150.00 per year

\$25.00 Application Fee



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## LEGAL FUND CONTRIBUTIONS

*Please send your contributions to the AFD&MA, Inc. Legal Fund and Scholarship Fund*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Scholarship Fund: \_\_\_\_\_

Legal Fund: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

Check Number: \_\_\_\_\_

Make all checks payable to: AFD&MA, Inc.

Office of the Financial Secretary

Attn: Ms. Belverleeann D. Madison

P.O. Box 2687

Tuscaloosa, AL 35403





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**APPLICATION FOR SCHOLARSHIP**

*Application and all requested material must be received by May 12, 2017*

Application must include resume, three letters of recommendations (one from a funeral home owner/ manager; one from someone in the community that knows the applicant and one from a teacher or former teacher), and a wallet-sized photo. The applicant should submit a short essay (three descriptive paragraphs that include his/her interest in funeral service, and provide any other pertinent information. Please send a copy of your certified transcript with your application. You must have at least a 2.5 cumulative grade point average on 4.0 grading scale.

Mail materials to: Mrs. Karen Jones Smith  
Royal Funeral Home, Inc.  
4315 Oakwood Avenue, NW  
Huntsville, AL 35810

Name \_\_\_\_\_  
Social Security # \_\_\_\_\_ Age \_\_\_\_\_ Date of Birth \_\_\_\_\_  
Address \_\_\_\_\_  
*Street Address City State Zip*  
Phone Number \_\_\_\_\_ Cell \_\_\_\_\_  
Marital Status: Single \_\_\_\_\_ Married \_\_\_\_\_ Divorced \_\_\_\_\_  
Religious Affiliation \_\_\_\_\_

**PARENTAL INFORMATION**

Father's Name \_\_\_\_\_ Mother's Name \_\_\_\_\_  
Address \_\_\_\_\_  
*Street Address City State Zip*  
Phone Number \_\_\_\_\_ Cell \_\_\_\_\_  
Employment Experience \_\_\_\_\_

Civic and Extracurricular Activities \_\_\_\_\_

Reasons for wanting to enter the field of funeral service \_\_\_\_\_

What college of funeral service education do you plan to attend \_\_\_\_\_

Date You Plan to Enter College \_\_\_\_\_ Full Time \_\_\_\_\_ Part Time \_\_\_\_\_

Proposed Date of Graduation \_\_\_\_\_



# ALABAMA FUNERAL DIRECTORS & MORTICIANS ASSOCIATION, INC.

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## GOLD BLAZER

Blazers can be ordered from:

Rodger Stuart Clothes, Inc.

Fernando Carrillo, Contact Person

729 South Los Angeles Street

Los Angeles, CA 90014

Phone: 213.627.9661 Fax: 213.627.7748

Ladies Hopsack Blazers: two button, fully lined, patch pockets; two inside pockets:

Sizes	2-24	\$153.75
	26-28	\$173.95

Classic Men's Hopsack Blazer: two buttons; patch flap pockets; center vent:

Sizes	Short 36 - 36	\$153.75
	Regular 36-52	\$153.75
	Long 38-52	\$153.75
	X-Long 40-52	\$173.95

Sizes 48 up to 60 (all extra long)

Prices for credit card usage may be more expensive due to credit card fees. Save 2% when you use cash, money order or check.

Methods of Payment: Cash, check, money order or credit card. For shipping add \$12.50 (add \$8.00 for CODs). Delivery: 5-7 working days, no tax if ordering in Alabama.

Members are encouraged to purchase a gold blazer for all upcoming conventions, group photos and Members' Funerals.



